

ABOUT US

Since our inception in 2002, our primary focus and mission is to provide effective, innovative, and strategic media and publishing solutions to our clients that are cost-effective with impeccable reach. Services include assisting independent authors with precision-based media placement and campaigns that are exceptional in publishing, marketing, public relations, international distribution, representation at domestic and foreign literary fairs, assistance with foreign rights sales, and international press releases. We believe your imprint is as unique as one's fingerprint – and that fingerprint in media should leave a *lasting* impression.

YOUR WAVE TO SUCCESS:

SIGNATURE SERVICE: Our personalized care in helping novelists or pros alike achieve maximum exposure and success is principal – we understand that public relations and publishing entails more than running ads or printing books, it is a partnership. With our cooperatives, we have garnered worldwide exposure for many of our authors who would not have otherwise navigated the publishing waters so effectively.

NO HIDDEN FEES FOR SERVICES: Authors must be willing to invest in their work for the long haul in marketing and promoting to increase visibility, and for a nominal fee, as an ancillary service, we can assist with securing radio and television time to help promote an author's work.

REPRESENTATION AT LITERARY FAIRS

How it works: For a small investment in your work, one of our representatives will function as your agent to initiate bulk sales, convene meetings with retailers, wholesalers, and/or sales of foreign publishing rights. This is only the negotiation process; if a buyer is interested in publishing your book in their respective native language, a proposal draft detailing the terms is transmitted to the corporate office for review, we make recommendations but the final decision is yours.

Experience: Our representatives have over 35 years combined knowledge in publishing, marketing, and sales experience - they know the terrain, and have established great working relationships with book buyers.