

## WHY DO WE BELONG? PARTNERSHIP!

### Pubmatch Partners Around The World



#### PubMatch Mission:

To encourage the spread of ideas around the world by facilitating an environment in which intellectual property is more manageable, more discoverable, and easier to be bought and sold.

#### Three key areas of focus:

**Rights Management:** In the rights business, a typical database detailing a book's metadata would be incomplete. PubMatch built a database for its users that goes beyond marketing copy: from rights owned to signed contracts, negotiation history to foreign version ISBNs, royalty schedules to associated partners, PubMatch users can keep their foreign rights details organized and at-the-ready so they never miss an opportunity to do business.

**Rights Promotion: A strategic PARTNER to global markets**

**Rights Transactions:** As a proprietary transaction system that gives rights sellers and rights buyers an opportunity to negotiate, buy, and sell foreign rights quicker, easier, and in a more organized fashion, finally bringing foreign rights transactions into the 21st century.

Let Hollis Media Group get you matched - email: [Hollismediagroup@outlook.com](mailto:Hollismediagroup@outlook.com)